Food and beverage industry ScoreCard

2009-10 Snapshot

2009-10 Data Points to Strength and Resilience of the Sector

The most recent published data has confirmed how the food and beverage sector has continued to perform strongly in 2009-10. Tasmania's top 10 food categories account for more than 90% of food and beverage trade revenue. Total food trade revenue of the top 10 items increased by $99 million in 2009-10.

In the dairy sector the value of raw milk production fell significantly (- $60 million) in 2009–10. Overseas exports fell by $45 million. However interstate sales of higher value cheese increased marginally.

The negative dairy result was more than offset by significant increases in value of beer and salmon with a combined increase in trade revenue of $125 million. The production of potatoes and carrots increased significantly and those vegetables combined generated an additional $60 million trade revenue.

Budget saving measures at the Australian Bureau of Statistics means that information on many Tasmania specialty products such as apricots, cherries, broccoli, salads, poppies are not available for the year 2009-10. Hence we have to focus on those key sectors for which data is available and other industry sources.

Analysis of the Top 10 Sectors

A summary of the production and trade revenue of Tasmania's top 10 food and beverage items is given in Table 1 below.

Table 1 Tasmania's Food & Beverage Production & Trade Revenue 2009-10 ($million)

	Farm	Packed	Overseas	I'State	Total
Dairy	233	425	62	350	412
Confectionery		373	58	290	348
Atlantic Salmon	362	399	28	315	343
Potatoes	114	293	0	259	259
Beef	142	211	110	18	128
Abalone	104	104	105	7	112
Beer		347	0	190	190
Lobster	65	68	34	37	71
Carrots	39	46	40	12	52
Onions	51	55	20	26	46

Farm = value ex farm gate or beach point (not value added)
Packed = wholesale value of packed or value added products
Overseas = value FOB of overseas exports
I'state = value of net interstate sales
Total = total trade revenue of overseas and interstate sales

An outline in changes in the gross value of agricultural and fisheries production is given in Table 2. While the gross value of agricultural production fell by $82 million, the value of seafood production increased by $42 million and increased salmon production was the major factor in that result. The decline in value of dairy, beef, 'other' vegetables and apples was offset by increased production of other field crops (mainly poppies).

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Table 2 Gross Value of Agricultural and Fisheries Production

Gross Value of Agricultural Prod'n 2009-10	$m	$m	Change on previous year $m
Cereals	16		-5.6
Other Field Crops - oilseeds, legumes, hay, nursery	96.8		-0.8
Other Field Crops - poppies, pyrethrum & Essential Oils	114.1		19.1
Apples	26.4		-8.8
Other Fruit	57		6.2
Wine Grapes	19		3
Carrots	39		2.9
Potatoes	114.2		15.2
Other Vegetables	79.9		-25.7
Total Crops		562.4	5.5
Beef	142.5		-27.4
Lamb & Mutton	41.1		-4.5
Other meats	27.1		-2.5
Wool	64.6		7
Milk	232.6		-59.6
Eggs	8.7		-0.5
Total Livestock		516.6	-87.5
Total Agriculture		1079	-82
Source: ABS Value of Agricultural Commodities Cat No 7503.0			
Gross Value of Seafood Prod'n 2009-1			
Rock Lobster	65.2		-7.0
Giant Crab	1.9		-0.3
Abalone	94.6		0.0
Scallops	0.0		-0.9
Other Molluscs	4.9		2.8
Scalefish	5.0		0.8
Total Wildfisheries		171.6	-4.7
Salmonoids	362.4		46.8
Oysters	21.2		1.9
Mussels	3.4		0.4
Abalone	5.1		-2.8
Total Aquaculture		392.2	46.3
Total Seafood		563.8	41.6

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