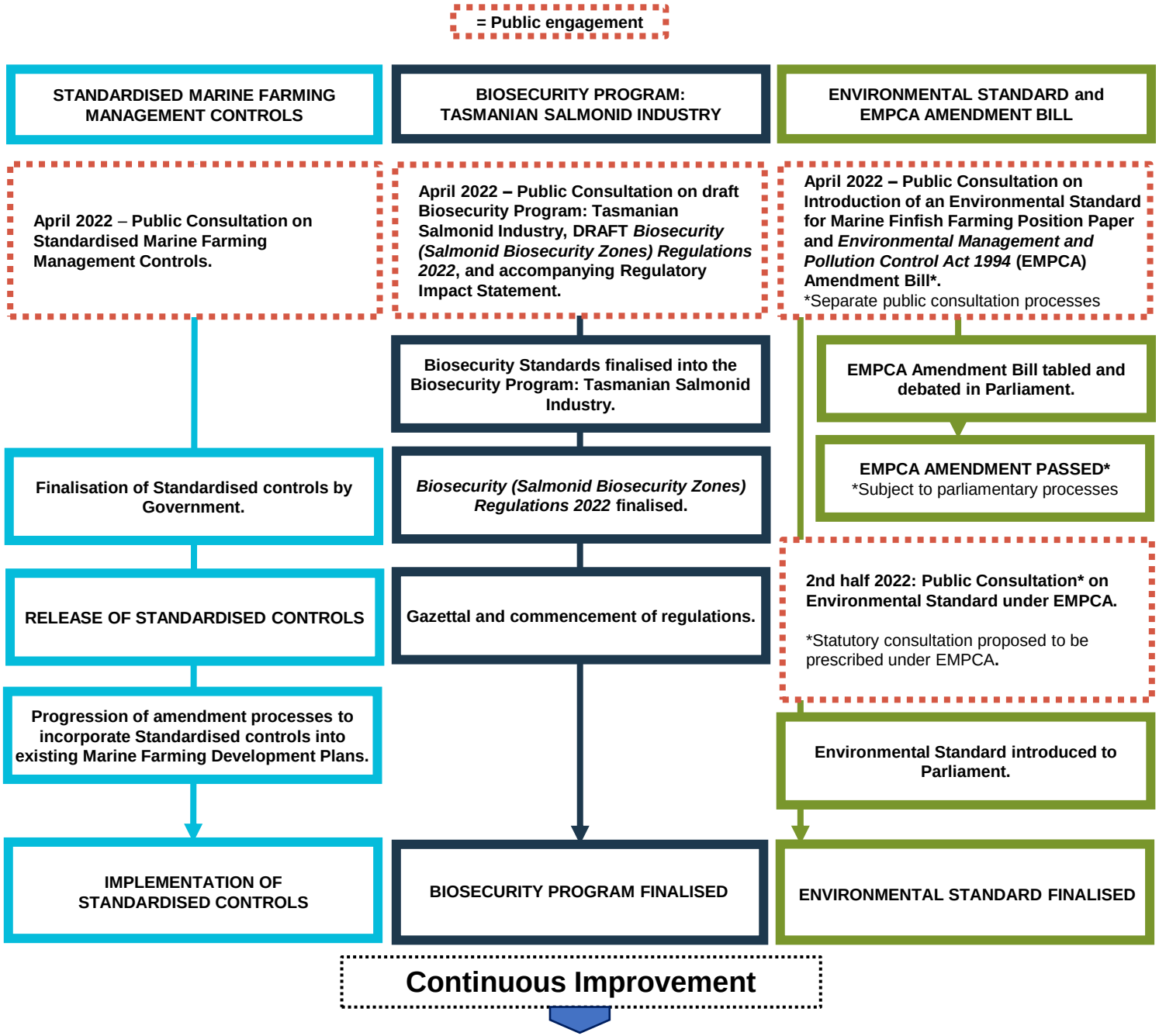Aquaculture Standards: Key Steps